MAGIX

LOGO GUIDE

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INTRODUCTION

The term MAGIX as well as the MAGIX logo are registered trademarks of MAGIX GmbH & Co. KGaA ("MAGIX") and are thus MAGIX's intellectual property.

Use of this logo is therefore only permitted upon written approval from MAGIX and within the framework of what is legally permitted. In particular, it is not permitted to use the MAGIX trademarks or a similar symbol in the course of trade in a manner that creates a risk that you and MAGIX are confused in terms of applicable trade mark laws (e.g. Art. 9 Para. 1 lit. b) of the Community Trade Mark Regulation).

You are therefore not permitted to offer or advertise goods using the logo without the consent of MAGIX unless the goods concerned are original goods of MAGIX, or to use the logo on business documents or as a description of the business.

Any consent of MAGIX to using the logo is subject to your compliance with any trade mark usage guidelines or rules issued by MAGIX, in particular the rules set out in this MAGIX Logo Guide. On the following pages we have described how the black and white logos are to be used. The logo should be used in such a manner that it is easy to see and read, and should be positioned independent of surrounding elements. When using the MAGIX Logo please ensure that you observe the „MAGIX Logo Guide".

LOGO

MAGIX LOGO

/// MAGIX

SPACE REGULATION

PLEASE CONSIDER
THE MINIMUM SPACING
TO OTHER OBJECTS

/// MAGIX

COLORS

BLACK

WEB / SCREEN
RGB: 0/0/0
HEX: #000000

PRINT
CMYK: 0/0/0/100

/// MAGIX

WHITE

WEB / SCREEN
RGB: 255/255/255
HEX: #ffffff

PRINT
CMYK: 0/0/0/0

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DO´S & DONT´S

DO´S

USE IN BLACK

USE IN WHITE

USE ON PHOTOS
(BEST CONTRAST)

DONT´S

NEVER CHANGE
THE PROPORTIONS

NEVER TWIST
OR DISTORT

NEVER CREATE
A SHAPE BEHIND

NEVER IGNORE THE
MINIMUM SPACING (M)

NEVER ADD COLOR

NEVER ADD SHADOWS